

Business Leaders Wanted



Serving the Shenandoah
Valley Region

Buena Vista
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Lexington
Staunton
Waynesboro
Winchester
Augusta
Bath
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Frederick
Highland
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Rockbridge
Rockingham
Shenandoah
Warren

If workforce issues are on your mind, we want you!

**Seeking business nominees to serve on our
Workforce Development Board**

The Local Elected Officials Consortium of the Shenandoah Valley Region is seeking business nominees to serve on the Workforce Development Board (WDB).

The WDB will work in partnership with local elected officials to strategically deploy an annual budget of approximately \$1.46 million to refine and advance a demand-driven and responsive workforce system.

Through its plans and policies, the WDB is responsible for convening regional workforce, education, economic and community development partners to develop solutions and strategies that meet business needs identified through employer engagement. This is your opportunity to help influence talent pipeline development, prepare people to work and shrink the skills gap.

Shenandoah Valley Workforce Development Board
www.vcwvalley.com

We are looking for visionary leaders who will

- Regularly attend and engage at quarterly meetings of the full board.
- Participate on a standing committee or working group that may meet more frequently to advance the ongoing work of the board or special projects.
- Advocate on behalf of the workforce development system within the larger business community and in the public arena at the local, state and national levels.
- Follow trends in workforce development and strive to continuously increase in knowledge of the industry and issues that impact it.

Process and timeline

- Business members may be nominated by a Chamber of Commerce within the region, a local economic development office, a business organization or association, or by a business. Nominations may come from one of these entities on behalf of an individual or directly from the nominee.
- [redacted] should be submitted to your local economic development representative or to Joan Hollen, SVWDB Data and Communication Specialist at jhollen@vcwvalley.com.
- The / R / F / E / D officials will review the nominations and make appointments to the Shenandoah Valley WDB.

Shenandoah Valley Workforce Development Board
1076 Jefferson Highway
Staunton, VA 24401
540.442.7134
www.vcwvalley.com





Workforce Development Board Functions

Strategic Functions

- Coordinating Board membership and oversight with Local Elected Officials
- Developing the Local Workforce Development Area Plan
- Conducting Regional Labor Market Data Gathering and Analysis
- Negotiating Local Performance Measures
- Developing Operational Budgets
- Leading Regional Sector Strategy & Career Pathway Development

System Capacity Building

- Identifying and communicating promising practices
- Meeting the workforce needs of business
- Connecting businesses with workers with disabilities and other under-resourced populations
- Convening, brokering, and leveraging partners and stakeholders to drive workforce initiatives
- Identifying nonfederal expertise and financial resources
- Engaging a diverse mix of businesses to develop and support regional sector partnerships

System Alignment and Effective Operations

- Identifying and working with eligible training providers
- Designating Virginia Career Works Center operators
- Developing and managing memorandums of understanding (MOUs) with workforce center partners
- Oversight of youth, adult, and dislocated worker programs
- Competitively procuring program service providers and negotiating and awarding contracts

VISION

We lead Virginia in ensuring a highly skilled and engaged workforce. We integrate workforce development and economic development activities to produce a vibrant economy with unparalleled quality of life.

MISSION

Building partnerships to create workforce opportunities that cultivate business, grow jobs, develop people, and build community.

VALUES

Community ● Collaboration ● Innovation ● Transparency ● Integrity

Learn more at www.vcwvalley.com/about

For a list of current SVWDB Board members visit <https://vcwvalley.com/about/board-of-directors/>