



*Building partnerships to create workforce opportunities that cultivate business,  
grow jobs, develop people, and build community.*

**Joint Meeting of the SVWD Board of Directors and Chief Elected Officials**  
**January 23, 2020, 10:00 a.m. – 12:00 p.m.**  
**JMU Ice House Room 117**  
**127 W. Bruce Street, Harrisonburg, VA**

**Call to Order and Welcome**

Chair Jeff Stapel called the meeting to order at 10:00 a.m. The roll was called. A quorum of the Board was not present. (See attached roll call).

**Private Sector Members Present:** Andrew Breeding, Jeff Stapel, Jo Lee Loveland Link, Robin Sullenberger, Samuel Insana, Wes Dove

**Public Sector Members Present:** Amy Judd, Jeanian Clark, Gary Keener, Jackson Green, Jay Langston, Kevin Ratliff for John Downey, John Jackson, John Jacobs, Katy Parrish, Kevin Hutton, Michelle Bixler, Robert Goldsmith, Tony Milionta

**Chief Elected Officials Present:** Morgan Phenix, Page County; Kristina Ramsey, Buena Vista, Bev McKay, Clarke County, Brian Shull, City of Harrisonburg, Sam Crickenberger, Rockbridge County, Casey Armstrong, Rockingham County, Jenna French, Shenandoah County

**Guests Present:** Shasta Robertson, Melanie Blosser, Kevin Coffman, Jenny Wright, Chris Pope, Ridge Schyler, Magaly Quinones, Onesimo Baltazar Corona, India Slade, Juanita Spurlock, John Garrison, John Link, Vanessa Santiago, Julie Chappell.

**SVWDB Staff Present:** Sharon Johnson, Loretta Snow, Cathi Michie, Debbie Berry, Debby Hopkins, Joan Hollen, Sean McCusty, Matt Green, Heidi King, Vanessa Robinson

**Consent Agenda:** Consideration of consent agenda items were deferred due to lack of a quorum.

**Workforce Services Expansion to Increase Economic Equity Grant Update/Introduction to Network2Work:**

Sharon Johnson outlined service delivery model objectives to:

- deliver higher quality services;
- build capacity in the number of job seekers served;
- provide services to a broader geographic area in our service region; and
- use technology and alternate resources to be less dependent on traditional workforce centers.

Opportunities to achieve these objectives include innovating and evolving the service delivery model resulting in more opportunities to serve more job seekers and deliver services more efficiently; and, to address areas of concern regarding consistent service delivery practices, implementation of state and local policies and program requirements, and retention of front line staff.

The Workforce Services Expansion to Increase Economic Equity Grant award will provide the seed funding for a new service delivery model. This model follows the Network2Work initiative and partners with adult education, social services agencies and community organizations to serve the target population of low income/out of work.

Sharon Johnson introduced Ridge Schuyler, Dean of Community Self-Sufficiency Programs at Piedmont Virginia Community College and Director of the Network2Work@PVCC program.

Ridge Schuyler provided an overview of Network2Work (N2W), a job network that connects job seekers to the skills and resources they need to become valued employees and helps employers find the quality employees they need for their companies. N2W is designed to help people and families that do not make enough money to pay for the essentials of life—food, shelter, clothing, and utilities, and the added costs associated with working such as childcare and transportation. The goal of N2W is to help these families achieve survival and self-sufficient incomes by identifying jobs within their reach and positioning them to secure and excel in those jobs. Under the Network2Work@PVCC model, jobs in the program must pay over \$25,000 and not require a college degree.

N2W is built around three networks, the Employer Network, the Job Seeker Network and the Provider Network. These networks are brought together through a technology application that streamlines the assessment process, offers real time job opportunities and provides referral and follow up capability. N2W uses a social network of “Connectors” to reach the low income, out of work populations and provides a connection to the organizations and agencies that can deliver the wrap around supportive services needed for success.

Chair Stapel explained that SVWDB will implement the Shenandoah Valley Network2Work model through an RFP for Adult and Dislocated Worker Services. The state is also evaluating the N2W model as a service delivery model for the workforce system.

#### **WIOA Governance and Administration**

**Chief Elected Officials Consortium Agreement Update:** All 16 local governments in the SVWDB service area have signed the [Chief Elected Consortium Agreement](#).

**Center Partner MOU and Infrastructure Funding Agreement:** Sharon Johnson reported that the MOU and IFAs for the Virginia Career Works Centers have been full executed by all partners.

#### **Executive Committee Report**

**Eligible Training Provider Recertification:** Staff received and reviewed 8 training provider and 136 program recertification documents. The recertification applications were complete and provisional approval was given to the recertification requests to avoid a delay in funding classes that began prior to this meeting. The Executive Committee approved the Eligible Training Provider Recertification documents.

**Financial Statements:** The Financial Statement breakdown along with an overview and highlights of the recent audit and budget modification will be emailed to the Board and meeting attendees following the meeting.

**Valley to Virginia (V2V) Advisory Council Meeting:** Debby Hopkins reported that the V2V grant is the third highest ranked American Apprenticeship Initiative grantee in the nation based on grant performance. V2V was granted a 9 month, no cost extension which will extend the V2V grant until June 30, 2021. There are currently over 900 apprentices enrolled in Registered Apprenticeship through V2V and with the extension, this number will reach over 1000 apprenticeship enrollees.

**Other Business:** There was no other business.

**Public Input:** There was no request for public input.

**Adjournment:** There being no further business to come before the Board, the meeting adjourned at 11:53 a.m.

Respectfully submitted,  
Joan Hollen

**Next SVWDB Board Meeting: April 9, 10:00 a.m. – noon**  
**Location: TBD**

## **Public Input Rules and Guidelines**

- 1) Citizens desiring to speak during the public input period must sign in on the Public Input Sign-in sheet to provide information which includes printed name, organization (if applicable) and input topic. This will allow for citizens to be recognized by the Chairman of the Board during the Public Input period.
- 2) Individuals should stand when recognized by the Chairman of the Board; speak their name, organization (if applicable) and input topic.
- 3) Individuals should direct input to the Chairman of the Board.
- 4) Individuals are limited to no more than five (5) minutes. The time limit applies per individual and not per topic. Individual input to address multiple topics is limited to five minutes.
- 5) Individuals representing a group of citizens are limited to five (5) minutes; members comprising the group represented forfeit their individual time to speak.
- 6) When there are multiple individuals requesting time for public input on a single topic and the input is the same, at the Chairman of the Board's discretion, the number of speakers may be limited in order to make effective use of Board member's time and to allow an opportunity for input on multiple topics to be heard by the Board.
- 7) All citizens are strongly encouraged to put their comments in writing to the Board prior to the meeting for inclusion in the Board materials. Such written comments should be submitted to the SVWIB office the Monday prior to the Board meeting.

**The Shenandoah Valley Workforce Development Board is an Equal Opportunity Employer/Program  
Auxiliary aids and services are available upon request to individuals with disabilities**

**TDD: VA Relay Center: 711 or 800.828.1120**

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This workforce product was created using 100% of federal U. S. Department of Labor Employment and Training Administration Workforce Innovation and Opportunity Act (WIOA) award of \$1,460,148 (#AA-33260-19-55-A-51) made to Page County on behalf of the Shenandoah Valley Workforce Development Area by the pass-through entity, the Virginia Community College System. No costs of this product were financed by nongovernmental sources. The information contained herein does not necessarily reflect the official position of the U.S. Dept. of Labor.

# SVWDB Board Meeting Roll

Meeting Date: January 23, 2020

Present	Name	Public/Private
✓	Andrew T. Breeding	Private
	Cara Major	Private
	Carolyn Clark	Private
	Corey Berkstresser	Private
✓	Jeffrey W. Stapel	Private
✓	Jo Lee Loveland Link	Private
	Lisa Grant	Private
	Mary Staubus	Private
	Pam Snyder	Private
✓	Pat Ohleger	Private
✓	Robin Sullenberger	Private
✓	Samuel Insana	Private
	Steve Burnette	Private
	Steve Douty	Private
✓	Wes Dove	Private
	Vacant (Kip Brannon)	Private
	Vacant (Julie Suijk)	Private
	Vacant (Brian Brown)	Private
	Vacant (Annette Medlin)	Private
15 Private/Quorum 7		
✓	Amy Judd	Public
✓	Jeanian M. Clark	Public
✓	Gary Keener	Public
✓	Jackson Green	Public
✓	Jay Langston	Public
✓	John A. Downey Kevin Ratliff proxy	Public
	John C. Albert	Public
✓	John Jackson	Public
✓	John Jacobs	Public
	Kai Degner	Public
✓	Katy Parrish	Public
✓	Kevin Hutton	Public
	Lorne Seay	Public
✓	Michelle Bixler	Public
	Patrick Barker	Public
	Sharon Baroncelli	Public
✓	Robert G. Goldsmith	Public
✓	Tony Milionta	Public
18 Public/Quorum 9		Public



CEO Consortium Meeting Roll Call			
Meeting Date: January 23, 2020			
	Jeff Stapel	SVWDB	Chair
		Augusta	Alternate
	Steve Morelli	Augusta	BOS
	Ashton Harrison	Bath	CAO/Alternate
	Richard Byrd	Bath	BOS
✓	Kristina Ramsey	Buena Vista	Econ Dev/Alt
	William Fitzgerald (Billy)	Buena Vista	BOS, mayor
✓	Ben McKay	Clarke	BOS
	Chris Boies	Clarke	Co Administrator
	Charles DeHaven, Jr.	Frederick	BOS
	Jay Tibbs	Frederick	Deputy Co. Admin.
	Sal Romero	Harrisonburg	BOS
✓	Brian Shull	Harrisonburg	Econ Dev/Alt
	Kevin Wagner	Highland	BOS
	Roberta Lambert	Highland	CAO/Alternate
	Frank Friedman	Lexington	Mayor
	Jim Halasz	Lexington	City Mgr/Alt
	Liz Lewis	Page	Econ Dev/Alt
✓	Morgan Phenix	Page	Econ Dev/Alt
	Jay Lewis	Rockbridge	BOS
✓	Sam Crickenberger	Rockbridge	Econ Dev/Alt
✓	Casey Armstrong	Rockingham	Econ Dev/Alt
		Rockingham	BOS
	Dr. Conrad A. Helsley	Shenandoah	BOS, Chair
✓	Jenna French	Shenandoah	Econ Dev/Alt
	Carolyn Dull	Staunton	Mayor
	Billy Vaughn	Staunton	Econ Dev/Alt
	Doug Stanley	Warren	Co Administrator
	Linda Glavis	Warren	BOS Chair
	Terry Short, Jr	Waynesboro	BOS, Vice Mayor
	Greg Hitchin	Waynesboro	Econ Dev/Alt
	Michael Hamp III	Waynesboro	City Mgr CEO Alt
	Eden Freeman	Winchester	CAO/Alternate
	John David Smith, Jr.	Winchester	Mayor
CAO's that are not alternates			
	Jay Scudder	City Manager	Buena Vista
	Stephen King	County Administrator	Rockingham
	Eric D. Campbell	City Manager	Harrisonburg
	Evan Vass	County Administrator	Shenandoah
	Timothy K. Fitzgerald	County Administrator	Augusta
	Spencer Suter	County Administrator	Rockbridge
	Steve Rosenberg	City Manager	Staunton
	Doug Stanley	County Administrator	Warren
	David Ash	County Administrator	Clarke
	Amity Mohler	County Administrator	Page
	Kris Tierney	County Administrator	Frederick