



*Building partnerships to create workforce opportunities that cultivate business,  
grow jobs, develop people, and build community.*

**Board of Directors and Elected Officials Consortium Meeting**

**Thursday, November 20, 2025, 10:00 a.m. – 12:00 p.m.**

**Join Zoom Meeting**

<https://us06web.zoom.us/j/87626253986?pwd=makKV7tdcwY9fcambLmLuJDENHKgJH.1>

<b>Call to Order (10:00 – 10:05)</b>	Randy Doyle
• Roll Call (Board and Consortium)	Sharon Johnson
• Quorum Status (Board and Consortium)	
• Chair Opening Remarks	Randy Doyle
<b>WIOA Programs Update (10:05 – 10:40)</b>	Randy Doyle
• Board Minutes July 31, 2025	
• One Stop Operator Update	Lori Strumpf
• Programs Update	Tristan Walters
• Network2Work Update	
• Business Services Update	Kaystyle Madden
• Employer Insights	Chris Hurley
	Kaystyle Madden
• Virginia Workforce System Branding Change	Sharon Johnson
<b>Financial Update (10:40 – 11:00)</b>	Randy Doyle
• Federal Funding Update	Sharon Johnson
• Budget Update	Stephanie Branner
• Audit Update	
• Finance Committee Report	Jo Lee Loveland Link
<b>Workforce Initiatives and Strategic Discussion (11:00 – 11:45)</b>	Randy Doyle
• Talent Pathways Initiative Implementation Next Steps	Sharon Johnson
• Employer Led Training Grant for Incumbent Worker Training	Tristan Walters
	Kaystyle Madden
• Center for Child Rights Youth Initiative	
• ARISE – Connect Appalachia Initiative	
• GMU/Frederick County Lab School Initiative	Sharon Johnson
<b>Other Business and Public Input (11:45 – 12:00)</b>	Randy Doyle
• Meeting Dates 2026	Sharon Johnson
• Executive Committee Member Additions	
• Board Member Additions	
• Chair Announcement	
<b>Adjournment (12:00)</b>	Randy Doyle

**Next Meeting February 19, 2026  
Harrisonburg City Hall Location TBD**

## **Public Input Rules and Guidelines**

- 1) Citizens desiring to speak during the public input period must sign in on the Public Input Sign-in sheet to provide information which includes printed name, organization (if applicable) and input topic. This will allow for citizens to be recognized by the Chairman of the Board or Consortium during the Public Input period.
- 2) Individuals should stand when recognized by the Chairman of the Board or Consortium; speak their name, organization (if applicable) and input topic.
- 3) Individuals should direct input to the Chairman of the Board or Consortium.
- 4) Individuals are limited to no more than three (3) minutes. The time limit applies per individual and not per topic. Individual input to address multiple topics is limited to five minutes.
- 5) Individuals representing a group of citizens are limited to five (5) minutes; members comprising the group represented forfeit their individual time to speak.
- 6) When there are multiple individuals requesting time for public input on a single topic and the input is the same, at the Chairman of the Board or Consortium's discretion, the number of speakers may be limited in order to make effective use of Board or Consortium member's time and to allow an opportunity for input on multiple topics to be heard by the Board or Consortium.
- 7) All citizens are strongly encouraged to put their comments in writing to the Board or Consortium prior to the meeting for inclusion in the meeting materials. Such written comments should be submitted to the SVWDB office the Monday prior to the Board or Consortium meeting.

**Virginia Career Works – Shenandoah Valley Region is an Equal Opportunity/Program  
Auxiliary aids and services are available upon request to individuals with disabilities**

**TDD: VA Relay Center: 711 or 800.828.1120**

*a proud partner of the American Job Center Network*

This workforce product was created using 100% of federal U. S. Department of Labor Employment and Training Administration Workforce Innovation and Opportunity Act (WIOA) award made to Page County on behalf of the Shenandoah Valley Workforce Development Area by the pass-through entity, the Virginia Community College System.



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## **Board of Directors and Elected Officials Consortium Meeting Executive Committee Meeting**

**Thursday, July 31, 2025, 10:00 a.m. – 12:00 p.m.**

**Harrisonburg City Hall, 409 South Main Street, Harrisonburg, VA – Rooms 11 and 12**

**Call to Order:** Chair Randy Doyle called the meeting to order at 10:00AM. Sharon Johnson conducted the roll call, as well as introduced several new Board members. There was a quorum of both the Board and Consortium. In addition to introducing new Board members, Elizabeth Savage of Valley Health announced her upcoming retirement and introduced her replacement, Lisa Spencer.

**Consent Agenda:** Randy Doyle presented the consent agenda to the Board. The items were sent out and reviewed by members prior to the meeting, and included the following: Board, Consortium and Executive Committee Minutes from March 27, 2025, the One Stop Operator Report, Program Services Report, Business Services Report, Network2Work Services Report, revisions to the Grievance and Discrimination Complaint Policy, and revisions Individual Training Account Policy. Specific changes were outlined in the decision brief associated with each item. There was no additional discussion regarding the Consent Agenda. John Downey made the motion to accept the Agenda as presented and Jay Langston provided the second. The motion passed unanimously.

**Financial Update:** Sharon Johnson provided an update regarding current Program Funding Status. The SVWDB has received Youth funding and is continuing to serve youth participants. We have also received the Notice of Award and Notice of Obligation for the Adult program, and 19% of the funding has been received. The program is currently operating on a waitlist while we await additional funding. Carryover funds are sustaining us and can continue to do so since we have downsized the Workforce Centers and Service Provider, unlike other boards who are completely out of money. Stephanie Branner presented the request to transfer Dislocated Worker funds to the Adult program. John Downey provided the first, and Liz Savage provided the second. No further discussion was had and the motion passed unanimously. Stephanie also presented the current budget as we transition into PY 2025. If the organization follows the same trends, the funding we currently have available would take us to April/May. Jay Langston moved to accept the budget as presented. Katy Parrish provided the second. There was no further discussion and the motion passed unanimously. In addition to the budget, Stephanie shared the Financial Report for year end June 2024. The reason for the delay was the negotiation and correction for the current indirect cost rate. The SVWDB has a negotiated rate of 21%, and the report showed that we ended the 2024 FY with 20.96%. The next audit is anticipated to begin in September, and results will be shared at the November Board Meeting. John Downey made the motion to accept the Financial Report as presented, and Jay Langston provided the second. The motion passed unanimously with no further discussion. Jo Lee Loveland Link, co-chair of

the Finance Committee, shared the minutes from the Finance Committee meeting held on July 28<sup>th</sup>, 2025. There were no questions or discussions regarding the meeting.

**Workforce Initiatives and Strategic Discussion:** Mason Bishop presented the Talen Pathways Initiative Final Report to the Board, detailing their specific findings and recommendations. A copy of the report was provided in the meeting packet as well. The report will serve as a strategic roadmap for Board work and grant proposals. It will also help inform the culture of the Workforce Development Board; where our appropriate niche is to add value, but not hinder current work, and how we can support partners who are already doing the work.

**Other Business and Public Input:** Sharon Johnson shared that the tentative 2026 Board Meeting dates will be presented at the November Board Meeting. Sharon also announced that she will be retiring at the end of June 2026. Work is already being done to position the Board and prepare for this transition.

**Adjournment:** The meeting was adjourned at 12:00PM with a working lunch provided to all attendees as part of the TPI report out.

Respectfully submitted,  
Tristan Walters

**SVWDB Board of Directors Roll Call**

**Meeting Date: July 31, 2025**

<b>Present</b>	<b>Absent</b>	<b>Name</b>	<b>Public/Private</b>
x		<b>Cindy Bolan (Melissa Chambers)</b>	Private
	x	<b>Sandy Stowers</b>	Private
x		<b>Sherri Carter</b>	Private
	x	<b>Meredith Mathis</b>	Private
	x	<b>Bob Huch</b>	Private
x		<b>Randy Doyle</b>	Private
x		<b>Jo Lee Loveland Link</b>	Private
x		<b>Charlene Keith</b>	Private
x		<b>Elizabeth Savage</b>	Private
x		<b>Lisa Spencer</b>	Private
	x	<b>Corey Sheridan</b>	Private
x		<b>Yolanda Shields</b>	Private
x		<b>Jeffrey W. Stapel</b>	Private
x		<b>Debby Hopkins</b>	Private
	x	<b>Mary Staubus</b>	Private
	x	<b>Vicki Martin</b>	Private
x		<b>Patricia Hall - Minor</b>	Private
<b>11</b>	<b>6</b>	<b>17 Private/Quorum 8</b>	
x		<b>Ryan Burtner</b>	Public
x		<b>Courtney Thompson</b>	Public
x		<b>Sharon Baroncelli</b>	Public
x		<b>Jeanian M. Clark</b>	Public
x		<b>John Downey (Alternate Dave Urso)</b>	Public
x		<b>Matt McGraw</b>	Public
x		<b>Sandy Rinker</b>	Public
	x	<b>John Jackson</b>	Public
	x	<b>Sharon Hetland</b>	Public
x		<b>Celest Williams</b>	Public
x		<b>Jay Langston</b>	Public
x		<b>Katy Parrish</b>	Public
x		<b>Chris Hurley</b>	Public
	x	<b>Lorne Seay</b>	Public
<b>11</b>	<b>3</b>	<b>14 Public/Quorum 7</b>	

<b>SVWDB Chief Elected Officials Roll Call</b>			
<b>Meeting Date: July 31, 2025</b>			
<b>Locality</b>	<b>Representative</b>	<b>Present</b>	<b>Absent</b>
Augusta County	Rebekah Castle	x	
Bath County	No Representative		x
Buena Vista	Kristina Ramsey	x	
Clarke County	No Representative		x
Frederick County	Patrick Barker	x	
Harrisonburg	Brian Shull	x	
	Mayor Reed		
Highland County	No Representative		x
Lexington	No Representative		x
Page County	Nina Fox		x
Rockbridge County	Brandy Flint	x	
Rockingham County	Josh Gooden	x	
Shenandoah County	Jenna French	x	
Staunton	Amanda DiMeo		x
Warren County	No Representative		x
Waynesboro	Greg Hitchen	x	
Winchester	Vanessa Santiago		x
SVWDB Chair	Randy Doyle	x	
<b>Need quorum of the localities. (8)</b>		<b>9</b>	<b>8</b>

**Executive Committee Roll Call**

**Meeting Date: 07.31.2025**

<b>Present</b>	<b>Absent</b>	<b>Name</b>	<b>Public/Private</b>
x		<b>Randy Doyle</b>	Private
x		<b>Elizabeth Savage (Alternate Lisa Spencer)</b>	Private
x		<b>Yolanda Shields</b>	Private
x		<b>Jo Lee Loveland Link</b>	Private
x		<b>Jeff Stapel</b>	Private
x		<b>Cindy Bolan</b>	Private
<b>6</b>	<b>0</b>	<b>6 Private Quorum = 3</b>	
x		<b>Jeanian M. Clark</b>	Public
x		<b>John Downey (Alternate Dave Urso)</b>	Public
x		<b>Jay Langston</b>	Public
x		<b>Katy Parrish</b>	Public
x		<b>Chris Hurley</b>	Public
<b>5</b>	<b>0</b>	<b>5 Public Quorum = 3</b>	

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**ONE STOP SYSTEM OPERATOR (OSSO) REPORT**  
**To the Shenandoah Valley Workforce Development Board**  
**July Through October 2025**  
**For the WDB Meeting on November 20, 2025**

**I. SYSTEM PROCESS IMPROVEMENTS**

**1. Customer Satisfaction Comment Card System**

- A summary of the *2nd Quarter 2025, April 7, 2025 – July 6, 2025*, and the *3rd Quarter 2025, July 7, 2025 – October 5, 2025*, satisfaction data is below.

**Third Quarter (July 7, 2025 – October 5, 2025):**

- **Jobseeker Total Responses: 18**
  - Responses were from Harrisonburg (2), Fishersville (12), and Winchester (0).
  - Some respondents identified the agency they came for as well: Virginia Employment Commission (3)
  - Most services reported receiving:
    - Assistance with job search 7
    - Assistance with Unemployment Insurance (UI) 9
  - All respondents agreed or strongly agreed that they were satisfied with their overall experience.
  - Word of mouth, internet search, walk in, and referrals from another agency were most often cited this quarter in response to *'how did you find out about the site and the services?'*
  - Staff continue to be recognized for good customer service (specifically Nelson and Wanda from Virginia Works).
- **Employer Total Responses: 3 responses**
  - Job Fairs and support for layoffs were the cited services received.
  - 2 respondents strongly agreed that they found the right candidates.
  - All respondents agreed or strongly agreed that they were satisfied with their overall experience.
  - All 3 respondents identified themselves as small businesses with 20 employees or less.
  - Comments included:
    - *VEC must change the phone numbers on both "Discharge Statement from Employer" (B-DFE-017) and "Employer's Report of Separation and Wage Information" (B-APP-019) at the bottom of the forms from 1-866-832-2363 to 1-866-354-5579. This is the number EMPLOYERS need to call to help complete these forms accurately.*
    - *This woman is great. I have been trying to get in touch with the Unemployment office in Richmond all week. I have called about 5 different numbers and NEVER spoke to anyone, only a machine. I got desperate and called the Harrisonburg Office and left a message and Wanda Marks not only called me back but she helped me do what I do. Give her a raise.*

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## Second Quarter (April to July 7, 2025):

- **Jobseeker Total Responses: 19**
  - Responses were from Harrisonburg (2), Fishersville (14), and Winchester (0). Some respondents identified the agency they came for as well: Virginia Employment Commission (1)
  - Most services reported receiving:
    - Assistance with job search 11
    - Assistance with Unemployment Insurance (UI) 9
    - Assistance with building a resume 4
  - All respondents agreed or strongly agreed that they were satisfied with their overall experience.
  - Word of mouth and referral from another agency were most often cited this quarter in response to *'how did you find out about the site and the services?'* as well as walk ins.
  - Staff continue to be recognized for good customer service (specifically Nelson and Wanda from Virginia Works and Chris and Kaystyle).
  
- **Employer Total Responses: 7 responses**
  - Job Fairs were the most often cited service received, reported by 6 respondents.
  - 3 respondents also reported posting open positions.
  - 6 respondents agreed or strongly agreed that they found the right candidates.
  - 6 respondents agreed or strongly agreed that they were satisfied with their overall experience.
  - 2 respondents identified themselves as small businesses with 20 employees or less; 1 identified as a medium size business with 99 employees or less, and 3 identified themselves as large businesses with over 250 employees.
  - Comments included:
    - *Keep Christopher Hurley and Kaystyle Madden! They are terrific people, outstanding resources, and excellent business partners.*
    - *We appreciate you letting us join at the last minute and look forward to joining future events in the area. I liked how the flow went. I would only ask if you can provide names and contact information of attendees for follow-ups. This being our first event we weren't real sure how that process looked and we were very interested in several candidates who stated they would follow-up with us.*

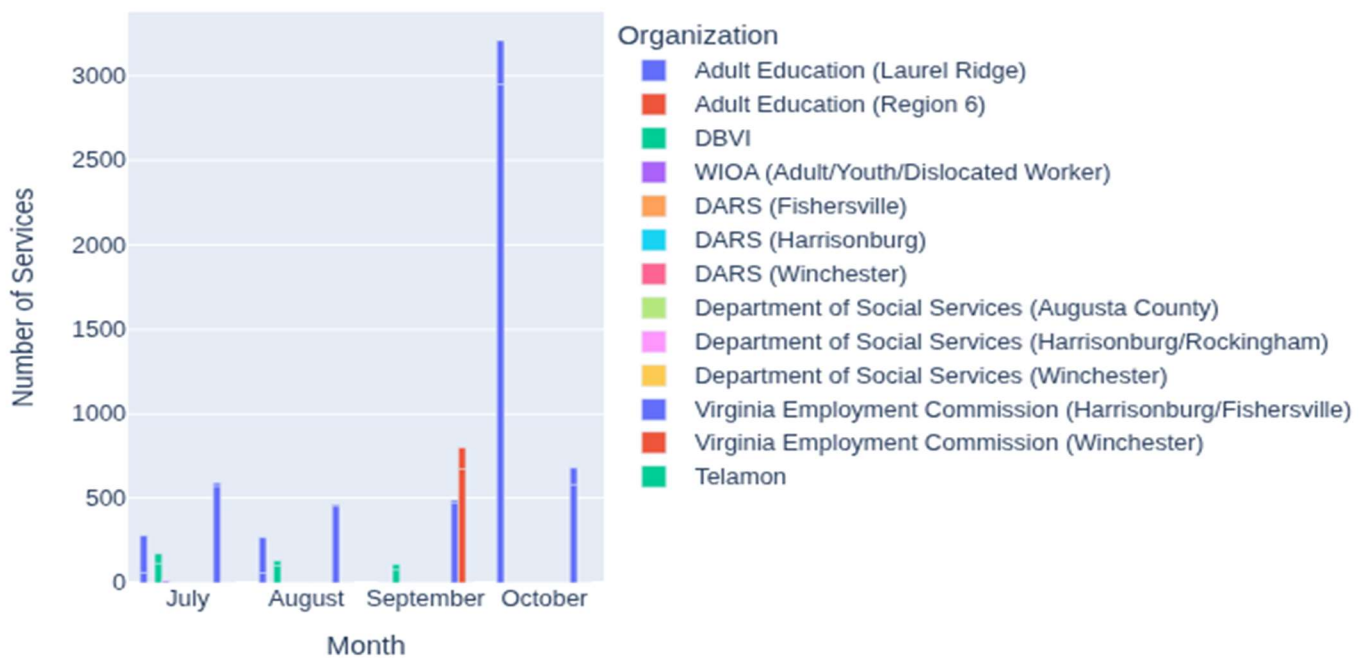
## 2. Standardizing Data Collection.

A virtual service delivery tracker was launched in April 2023. Partners voluntarily enter their data electronically monthly. DARS does not identify virtual delivery as a separate process. They provide a separate report. The purpose is to collect data about services delivered to customers virtually as opposed to face to face. The Partnership believes that this, in combination with the foot traffic report, provides a better picture of our collective level of effort. **Key Insights** for the 4-month period, July through October, are below.

- **Adult Education (Laurel Ridge)** had a huge spike in October for virtual services (2,949), compared to July (60) and August (58).

- **Virginia Employment Commission (Harrisonburg/Fishersville)** consistently reported high virtual services across all months (455–579).
- **Virginia Employment Commission (Winchester)** only reported in September, with 671 virtual and 125 off-site services.
- **DBVI** showed steady virtual services in July (115), August (103), and September (77), but none in October.
- Off-site services were generally much lower than virtual services, except for Adult Education in July and August.

### Monthly Summary of Virtual and Off-Site Services (July - October 2025)

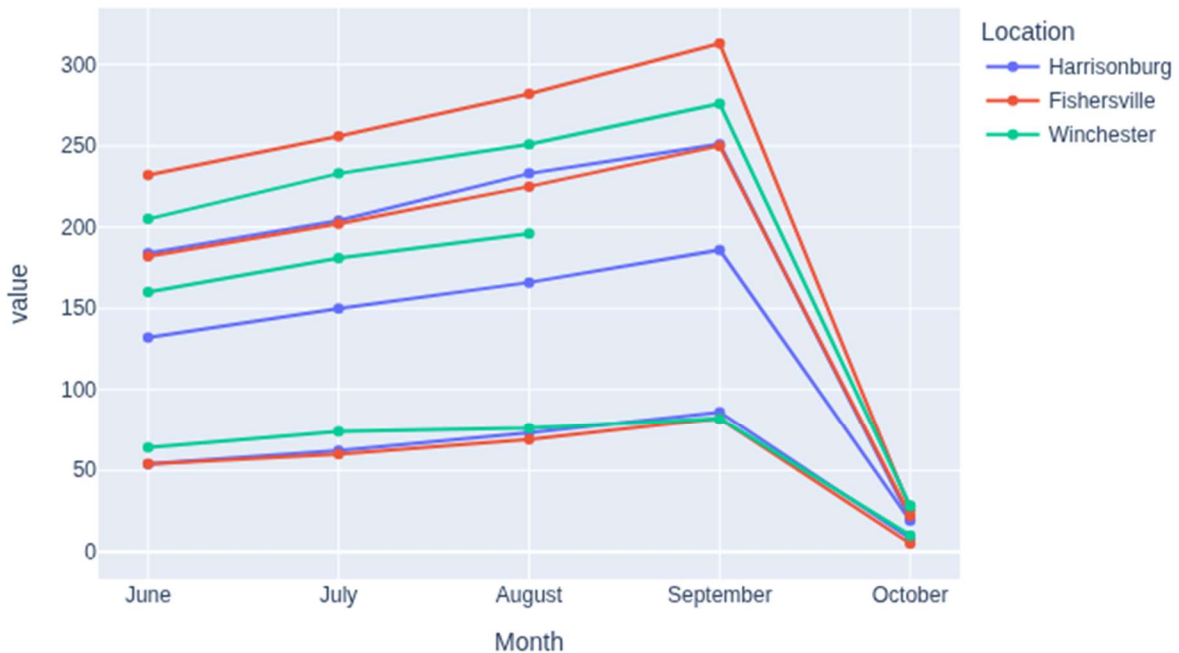


### DARS Key Insights

- **Applications:**
  - All three locations show steady growth from June to September.
  - Harrisonburg: +67 from June (184) to September (251).
  - Fishersville: +81 from June (232) to September (313).
  - Winchester: +71 from June (205) to September (276).
  - October resets to new counts (20–28 range).
- **Plans:**
  - Similar upward trend until September.
  - Fishersville had the largest increase (+68 from June to September).
- **Successful Closures:**
  - Gradual increase across all locations until September.
  - Harrisonburg: +32 (54 → 86).

- Fishersville: +28 (54 → 82).
- Winchester: +18 (64 → 82).
- **October Reset:**
  - All metrics restart in October with low numbers (Applications: 20–28, Plans: 19–28, Closures: 5–10).

DARS Monthly Summary: Applications, Plans, and Closures (June–October 2025)



## II. OPERATIONS

### 1. Status of Centers

- **Fishersville:** The center is open and provides services by appointment and walk-ins.
- **Harrisonburg:** VA Works successfully moved into their new office (#215) at the **Harrisonburg Innovation Hub** (25 N Liberty St., Harrisonburg, VA 22802) and opened for business on **Tuesday, June 24, 2025**.
  - Fishersville and Harrisonburg combined have hosted 30 events since January with a total of 611 individuals served. See the attachment for a list of events.
- **Winchester:** The center moved to 609 Cedar Creek Grade. While this site was initially scheduled to be temporary, a lease was signed for another 2 years. Partners have space at this location.
  - This center has hosted or participated in 23 job fairs, with a total of 703 jobseekers attending through September 2025. There are 3 additional events scheduled throughout the rest of the year, with an anticipated number of jobseekers to exceed over 750 by years end.
    - Customer feedback on the events had 31 responses with 19 saying they would ‘very likely’ attend another event in the future.

- The average satisfaction rate was 3.2 out of 5 on a scale from 1 to 5 with 5 being best.
- Of the 31 survey responses:
  - 15 respondents (48.4%) spoke with 1 to 3 employers,
  - 14 respondents (45.2%) spoke with 4 to 6 employers, and
  - 2 respondents (6.5%) spoke with more than 6 employers during the job fair.
- Respondents were asked what follow-up services would be helpful:
  - Resume assistance: 10 responses (32.3%)
  - Education/Training: 9 responses (29.0%)
  - Interview preparation: 9 responses (29.0%)
  - Job application assistance: 8 responses (25.8%)
  - Apprenticeship: 7 responses (22.6%)
  - None: 1 response (3.2%)
  - Veterans Preference: 1 response (3.2%)
  - Other (e.g., unemployment help, actual jobs): 2 responses (6.5%)
- The center manager, Mike Diaz, won the Partnership engagement award from Virginia Works, presented at the Together for Talent event that took place in Richmond.
- The Center Management Teams (CMTs), made up of collocated partners, continue to meet monthly.

### 3. Facilitating monthly meetings of the MOU Partners,

- At the beginning of each program year the partners develop a set of goals that align to and support the WDB's strategic goals. During this time, funding was 'paused' for many of our partners, and once released, there has been a government shutdown. Thus the team has spent time discussing funding issues and potential gaps in services as opposed to setting new goals due to the uncertainty surrounding WIOA funding and reauthorization.
- Over the period there have been reports of company layoffs. The partners are briefed at these meetings and discussions ensue with ideas for strategies.
- The OSSO distributes information and a calendar of all job fairs and other events happening across the region monthly.

### 4. Summary: Foot Traffic from July through October 2025

Between July and October 2025, foot traffic data was collected from the Shenandoah Valley WDB's three workforce centers: Fishersville, Winchester, and Harrisonburg. The Harrisonburg Center reopened in late June and collects foot traffic data outside of the current electronic system used by the other centers. The numbers reported below for Harrisonburg are reported by the Center Manager.

**Fishersville Center** continued to lead in activity, with a cumulative **833 visits** and **469 first-time visitors**. Unemployment Assistance/ID.ME remained the most accessed service (597 visits), followed by Job Search (180 visits) and Career Exploration and Training (56 visits). October saw a noticeable decline

in overall traffic compared to previous months, but first-time visitors still represented a significant share (121 in October), suggesting ongoing outreach success.

**Winchester Center** recorded **421 total visits** and **337 first-time visitors**. Like Fishersville, Unemployment Assistance/ID.ME dominated service demand (307 visits), followed by Job Search (90 visits). Winchester continued to serve the highest number of laid-off federal workers (33 total) and maintained strong veteran engagement (74 total).

Overall, the data underscores sustained demand for unemployment-related services and job search support across the region. The high proportion of first-time visitors at both active centers presents opportunities for deeper engagement through training referrals and targeted follow-up.

### Foot Traffic Summary (July–October 2025)

Category	Fishersville	Harrisonburg	Winchester
<b>Total Traffic</b>	833	58	421
<b>Veterans</b>	72	-	74
<b>Unemployment Assistance / ID.ME</b>	597	43 (also includes job seeker services combined with UI)	307
<b>Career Exploration and Training</b>	56	-	12
<b>GED, Tutoring, Citizenship Assistance</b>	0	-	5
<b>Job Search Customers</b>	180	15	90
<b>RESEA Customers</b>	11	-	0
<b>DARS Customers</b>	0	-	0
<b>DBVI Customers</b>	0	-	0
<b>Network2Work</b>	5	-	0
<b>SCSEP</b>	0	-	0
<b>Laid Off Federal Workers</b>	20	-	33
<b>First Time Visitors</b>	469	-	337

*Note: Harrisonburg data is not yet connected to the electronic sign-in system.*

**ATTACHMENT**

<b><u>Fishersville/Harrisonburg Outreach Events/Activities</u></b>		
<i>January - October 2025</i>		
<b><u>Date</u></b>	<b><u>Event</u></b>	<b><u>Participants</u></b>
1/23/2025	GARCC Employer Resource Symposium at BRCC, Weyers Cave	30
1/27/2025	Monthly VADOC Probation & Parole Outreach	1
1/27/2025	Page County Business Resource Fair in Luray	10
2/5/2025	Rockbridge County Business Resource Fair in Lexington	6
2/24/2025	Monthly VADOC Probation & Parole Outreach	10
2/25/2025	Employer Visit to VPGC in Hinton	1
3/12/2025	Spring Hiring Event at the Augusta Co Library, Fishersville	20
3/13/2025	Luray-Page Co Job Fair & Workshop at LRCC	128
3/20/2025	HRPRC Re-Entry Resource Fair at Valley Open Doors, Harrisonburg	31
3/24/2025	Monthly VADOC Probation & Parole Outreach	15
4/17/2025	Tour/Meeting at Friendship Industries/Able Solutions, Harrisonburg	1
4/22/2025	Resume Writing Workshop at DARS, Fishersville	3
4/24/2025	CSVRC Re-Entry Resource Fair at the Augusta Co Library, Fishersville	35
4/28/2025	Monthly VADOC Probation & Parole Outreach	2
4/30/2025	The LifeWorks Project Jobfest '25 at Waynesboro Public Library	78
5/6/2025	Shenandoah Co Business Resource Fair, Woodstock	10
5/19/2025	Monthly VADOC Probation & Parole Outreach	4
6/21/2025	VPGC Career Carnival in Hinton	40
6/23/2025	Monthly VADOC Probation & Parole Outreach	4
6/25/2025	Summer Hiring Event at the Augusta Co Library, Fishersville	30
6/26/2025	HRPRC Re-Entry Resource Fair at Valley Open Doors, Harrisonburg	15
7/24/2025	CSVRC Re-Entry Resource Fair at the Augusta Co Library, Fishersville	10
7/28/2025	Monthly VADOC Probation & Parole Outreach	8
8/25/2025	Monthly VADOC Probation & Parole Outreach	7
9/9/2025	Resume Writing Workshop at HIH	2
9/29/2025	Monthly VADOC Probation & Parole Outreach	12
10/8/2025	First Lady W+G Gathering at JMU, Harrisonburg	8
10/23/2025	HRPRC Re-Entry Resource Fair at Valley Open Doors, Harrisonburg	10
10/27/2025	Monthly VADOC Probation & Parole Outreach	11
10/30/2025	Fall 2025 Regional Hiring Event at BRCC, Weyers Cave	69
	<b><u>TOTAL SERVED</u></b>	<b>611</b>

# Title I Program Dashboard

## Program Status and Goals

Due to funding constraints at the federal level, Title I programming has been operating on Priority of Service/waitlist for the first several months of the program year. We have recently finalized our Job Seeker (Non-ITA/Paid) services process to begin enrolling individuals not seeking training. Simultaneously, new year funding has been received so we are evaluating individuals on the waitlist

## Participant Summary

Category	Count
Active Participants	58
Closed/Exited Participants	11
<b>Total Served This Program Year</b>	<b>69</b>
Pipeline Participants	6
Waitlist	26

## Training Metrics

Category	Count
Participants in Training	39
Participants Dropped from Training (Current Program Year)	5

## Expenditure Rates

Expenditure Category	Rate
40% Expenditure Rate	25.9% (September 2025)
20% Expenditure Rate	33.25% (September 2025)

## Key Insights

- The program has served a total of 69 participants so far this program year (since July 1, 2025), with 58 currently active.
- A strong training engagement has contributed to our 40% expenditure rate, and we have approximately \$70,000 remaining to be spent to hit that goal.
- The Work Experience expenditure requirement has already been met for the year.
- Projects with The Centre for Child Rights will continue to push enrollment/engagement.
- Network2Work co-enrollment is also being used to leverage funds and serve
- more individuals in the most affective manner.

## State of the Program

### Current State:

- Co-enrollment has started with Title I Participants
  - Providing limited supportive services (short term mileage and supply assistance)
- Continuing to focus on serving Job Seekers seeking employment on the platform, most of which require training/upskilling

### Progress

- 225 Participants Enrolled
  - Pending Participants: 82
- 113 Participants Job Ready
- 71 Participants Employed
  - 83% of employed participants indicate they are making over 30k/year
- 117 Jobs posted
- 45 Employers
- 47 Active Providers
- 23 Pending Providers

### Success Stories

Cheyenne connected with our team at a BRCC hiring event seeking career guidance and employer referrals. Paula helped her craft a strong resume highlighting customer service skills and CDL training, then referred her to partner employers. After an initial delay, she secured an entry-level driving role with intensive training. When workplace challenges arose, Paula coached her through safety protocols and a professional transition. Soon after, a partner employer offered her a full-time position with excellent wages. Today, Cheyenne is thriving—her story demonstrates resilience, strategic support, and the power of partnerships in achieving sustainable employment.



# Shenandoah Valley Business Services Updates Jul 2025 - Mid Nov 2025

## By the Numbers

**Wagner Peyser Services** Job Matching, Posting, General Employer Support 503 Employers // 2,882 Services

**Rapid Response**~ *The following companies reported closing or temporary layoffs but RR assistance was not required: XFS Global; Hershey; Daikin Applied; Anderson Windows, Valley ENT*

## Monthly Hiring Events



Bowman Library  
Handley Library  
Samuels Library  
Shenandoah County Library

Others:  
Regional Fall Event 10/30  
Workshops: Resume & Interviewing

## Business Solutions Team

Together For Talent Summit - 9/17  
VEDA Conference - 9/18  
Reframe Your Recruitment Workshop 10/6  
Tours: Blue Ridge Pallet, BPG, and Southeastern Container  
Monthly BST Office Hours

## Other Activities and Initiatives

- Youth Worker Program with Centre for Children's Rights
- ARISE Connect Appalachia
- IWT - Employer Led Training
- TPI Implementation
- Health Sciences Initiative

## Agency Updates: SV Regional Realignments

Rapid Response: Primary Contact John Garrison

Registered Apprenticeship: Primary Contact Marco Pineda

Kaystyle Madden, M.Ed.  
Director of Business Services  
kmadden@vcwvalley.com  
(540) 433-4864 ext. 114



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SHENANDOAH VALLEY REGION





## Executive Committee Role

Boards of directors accomplish their goals through the work and dedication of committees. The SVWDB executive committee is comprised of the Chair, Co-Vice-Chairs, Co-Treasurers; standing committee chairs, and at-large members nominated by the officers. At minimum, membership of the at-large members may consist of one member from the community college, one member from economic development, and at-large members from equal geographic dispersions from both the private sector and core workforce partner entities.

Key tasks of the executive committee include acting as a collaboration center, forum for conversation, panel for vetting strategic plans, and as a critical decision making entity. The executive committee should act as a think-tank to discuss new strategies, raise difficult discussions, make decisions awaiting resolution, and function as an open forum for members to discuss and plan.

Members of the committee should be an expert in their area to provide input to address job seeker and business workforce needs in order to design, implement, manage, and sustain a regional workforce system. Executive committee members should respect the opinions of fellow members, allow for respectful discussion, and have time on the agenda for the opportunity to voice ideas, suggestions, and concerns.

### SVWDB Executive Committee Role

1. **Act on behalf of the full board.** The bylaws give the executive committee the power and authority to act and make decisions on behalf of the full board.
2. **Serve in an advisory capacity to the board and the chief executive officer.** Works closely with the chief executive officer, advises him or her on important matters. In some instances, the executive committee serves as a liaison between the chief executive officer and the board.
3. **Act as a steering committee for the board.** Provide direction for the board, steering them toward the most important issues, and helping to prioritize board activities. Officers work with the chief executive officer to develop and prioritize meeting agendas.
4. **Responsible for strategic planning.** Responsible for conducting strategic planning initiatives and the development of the strategic plan, which leads to the development of the WIOA local plan. Works to establish strategic priorities and goals. Helps to evaluate progress toward strategic goals and initiatives.
5. **Provide oversight for the organization.** Executive committees are responsible for overseeing operational board policies and ensuring good governance practices.
6. **Establish and sunset committees.** Responsible for the establish of committees, commissions, and task forces and for ensuring that board members are appointed or volunteer to serve on committees. Responsible for ensuring that task forces and committees are necessary and productive.
7. **Hire the chief executive officer and set the compensation package.** Responsible for recruiting, nominating, and hiring the chief executive officer. Board Officers set executive compensation levels. The committee reports to the board on their activities in connection with executive appointments.
8. **Address high-level workplace issues that are serious in nature.** If serious issues escalate beyond the normal chain of command, the executive committee hears the matter first and makes the decision about the next best steps.
9. **Take the lead on board member education and development.** Ensures effective leadership in governance practices. Takes the lead on ensuring that board members learn about their responsibilities. Takes responsibility for following through with board self-evaluations.



## **SVWDB Board and Elected Officials Consortium**

### **Meeting Dates 2026**

Meetings are quarterly in the 2<sup>nd</sup> month of the quarter and  
the 3<sup>rd</sup> Thursday of the month  
10:00 a.m. – 12:00 p.m.

February 19, 2026

May 21, 2026

August 20, 2026

November 19, 2026

(Thanksgiving is November 26, 2026)

### **Executive Committee Meeting Dates 2026**

Meetings are quarterly immediately following the Board and Consortium meeting,  
12:15 – 2:00 p.m.

February 19, 2026

May 21, 2026

August 20, 2026

November 19, 2026